



Samuel Pickett

Graphic Designer



About Me

I am a passionate designer with 4+ years of experience delivering strong creatives, campaigns and branding. By utilising all the skills I have learnt throughout my time in the creative industry, I aim to elevate any brand I work with by delivering engaging and compelling concepts and visuals. By working with clients I aim to unpack what they are truly looking for, then pitch and deliver work which goes beyond what is expected, to take their ideas to the next level.

I have an eye for detail and enjoy working solo or within a team. I thrive in high pressure situations and take every obstacle in my stride. I love the creative process, from researching new fields to diving into new techniques I always aim to give 100% to every project and deliver something special.

Proudest Achievements

Creative Lead

Given the responsibility of the branding, campaigns, and creatives at GAME either through management of the team or through creating them myself.

Fearless 1000

Named as one of the top 1000 employees of Frasers Group (Top 3%) on multiple occasions.

Brought the team together

Organised weekly outings for the GAME marketing team and events such as live drawing and ice skating.

Monday.com Champion

Named a Monday.com Champion and trusted with building the workflow for the marketing department as a whole and migrating the team onto the new system.

Experience - Design

The Courthouse Graphic Designer

Jan 2015 - July 2015

Worked with the charity to produce flyers, posters and create and maintain their website as a volunteer.

GAME Online Designer

Sep 2019 - Apr 2022

Worked to help create all the assets for the GAME website, also worked on campaigns and branding.

GAME Lead Online Designer

Apr 2022 - Present

After two years I was promoted to the second in command of the GAME design team. Worked with the team to produce all the branding and campaigns.

Experience - Other

Spinnaker Tower Designate Supervisor

Nov 2014 - Sep 2015

After working as a team member for two years, I was promoted to a supervisor role after proving myself to be hardworking, responsible and a leader within the team.

The Jolly Friar Front of House

2016 - 2019 Summers

Summer job to pay the bills.

We've all been there.

Education

University of Hertfordshire BA (Hons) Graphic Design

Upper Second class

Stanmore College Game Design BTEC

Distinction Merit Merit

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