

Samuel Pickett

Graphic Designer



About Me

I am a passionate designer with 4+ years of experience delivering strong creatives, campaigns and branding. By utilising all the skills I have learnt throughout my time in the creative industry, I aim to elevate any brand I work with by delivering engaging and compelling concepts and visuals. By working with clients I aim to unpack what they are truly looking for, then pitch and deliver work which goes beyond what is expected, to take their ideas to the next level.

I have an eye for detail and enjoy working solo or within a team. I thrive in high pressure situations and take every obstacle in my stride. I love the creative process, from researching new fields to diving into new techniques I always aim to give 100% to every project and deliver something special.

Proudest Achievements

Creative Lead

Given the responsibility of the branding, campaigns, and creatives at GAME either though management of the team or through creating them myself.

Fearless 1000

Named as one of the top 1000 employees of Frasers Group (Top 3%) on multiple occasions.

Brought the team together

Organised weekly outings for the GAME marketing team and events such as live drawing and ice skating.

Monday.com Champion

Named a Monday.com Champion and trusted with building the workflow for the marketing department as a whole and migrating the team onto the new system.

Skills

Expertise in the Adobe Creative Cloud Photoshop, InDesign, Illustrator.

Project management tools

High level use of Basecamp, Monday.com and the full Microsoft Suite.

A people first approach to work

Keen to collaborate and support the team by giving and taking contructive feedback. As well as helping others in anyway they need, be it professional or personal.

Level headed

Keep a cool head and handle pressure with a smile no matter the situation.

Passion for design and self improvement

Always trying to better myself and expand my horizons by keeping up with current design trends and pushing my limits.

Extremely fast learner and adaptable

Able to adapt to a wide range of styles and quickly learn new techniques to deliver the best outcomes for any given brief.

Confidence in myself and my work

A desire to make real impact with my designs and the ability to take projects to the next level with creativity, keen attention to detail and a drive to push beyond what's expected to deliver something truly special.

Experience - Design

The Courthouse

Graphic Designer

Jan 2015 - July 2015

Worked with the charity to produce flyers, posters and create and maintain their website as a volunteer.

GAME

Online Designer

Sep 2019 - Apr 2022

Worked to help create all the assets for the GAME website, also worked on campaigns and branding.

GAME

Lead Online Designer

Apr 2022 - Present

After two years I was promoted to the second in command of the GAME design team. Worked with the team to produce all the branding and campaigns.

Experience - Other

Spinnaker Tower

Designate Supervisor

Nov 2014 - Sep 2015

After working as a team member for two years, I was promoted to a supervisor role after proving myself to be hardworking, responsibe and a leader within the team.

The Jolly Friar Front of House

2016 - 2019 Summers

Summer job to pay the bills.

We've all been there.

Education

University of Hertfordshire BA (Hons) Graphic Design

Upper Second class

Stanmore College Game Design BTEC

Distinction Merit Merit

Phone 07704321121

Email spickett107@hotmail.co.uk

Website www.sampickettdesign.com



